

SAMPLE REPORT. The business, pages, scores and findings are invented to show the format. Not a customer. Not a WCAG conformance claim.

WEBSITE ACCESSIBILITY SPOT-CHECK, PREPARED 15 OCTOBER 2026

Meadowlane Florist

Invented florist site, 5 public pages

3

Critical findings (blocks a sale or a task)

4

Major findings

3

Minor findings

62

Lighthouse Accessibility
(home, lab)

The short version

Someone who only uses a keyboard cannot place an order: the Place order control is not a real button. The mobile menu has no name for screen readers, and the hero image has empty alt text. Fix those three first. Contrast and missing form labels come next. None of these needs a redesign.

Do these 3 things first

1. Make Place order a real `<button type="submit">` with a visible focus ring.
2. Give the menu toggle an `aria-label`.
3. Write real alt text for the home hero and every product image that conveys meaning.

Tools used on this SAMPLE: axe-core 4.x (Chrome), Lighthouse Accessibility category, and a documented keyboard pass of home, shop, product, cart and checkout. This is a spot-check, not a certified WCAG conformance audit and not a VPAT.

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FINDINGS

All 10 findings, mapped to WCAG 2.2 AA

SEVERITY	CRITERION	WHAT WE SAW	WHERE	FIX
Critical	1.1.1 Non-text Content	Home hero image has empty alt	<code>img.hero</code>	Add alt that names the bouquet and occasion, e.g. alt="Peony and rose bridal bouquet".
Critical	2.1.1 Keyboard	Checkout "Place order" is a div with onclick, not reachable by Tab	<code>div.place-order</code>	Change to a or an with href, and keep a visible focus ring.
Critical	4.1.2 Name, Role, Value	Mobile menu button has no accessible name	<code>button.menu-toggle</code>	Add aria-label="Open menu" (and "Close menu" when open).
Major	1.4.3 Contrast (Minimum)	Muted grey text on paper (#9AA0A6 on #FAF8F4) is about 2.6:1	<code>p.muted</code>	Darken body muted text to at least #5C636D (about 5.1:1 on paper).
Major	2.4.7 Focus Visible	Focus outline removed globally with outline:none	<code>* CSS</code>	Restore a 2px solid focus ring on interactive elements; do not set outline:none without a replacement.
Major	3.3.2 Labels or Instructions	Contact form email field has placeholder only, no label	<code>input#email</code>	Add a visible Email (placeholders alone fail).
Major	1.4.4 Resize Text	Sticky header covers content at 200% zoom	<code>header.site</code>	Allow the header to wrap or shrink so content is not clipped at 200% zoom.
Minor	2.4.1 Bypass Blocks	No skip link to main content	<code>header</code>	Add a "Skip to content" link as the first focusable element, pointing to #main.
Minor	2.4.6 Headings and Labels	Two h2s on the shop page say "Our flowers"	<code>h2</code>	Make each heading unique, e.g. "Seasonal bunches" and "Subscription flowers".
Minor	1.3.1 Info and Relationships	Footer link list is a set of divs, not a list	<code>footer nav</code>	Use so screen readers announce the count of links.

Severity: Critical = blocks a core task (buy, contact, navigate). Major = hard for some users. Minor = polish. Criteria reference WCAG 2.2 Level AA success criteria.

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KEYBOARD CHECKLIST

What the keyboard pass covered

PAGE	TAB ORDER SENSIBLE	ALL CONTROLS REACHABLE	FOCUS VISIBLE	NO TRAP	NOTES
Home	Yes	No (menu)	No	Yes	Menu button unnamed; focus outline removed
Shop	Yes	Yes	No	Yes	Duplicate h2s
Product	Yes	Yes	No	Yes	Variant radios lack labels
Cart	Yes	Yes	No	Yes	Quantity stepper works with arrows
Checkout	Partial	No	No	Yes	Place order not in tab order

Lighthouse Accessibility (lab, Chrome)

PAGE	SCORE	TOP AUTOMATED FAILS
Home	62	Images without alt; contrast; buttons without names
Shop	71	Contrast; heading order
Product	68	Form elements without labels
Cart	74	Contrast
Checkout	58	Labels; name/role/value on Place order

Automated tools catch only part of WCAG. Deque (makers of axe-core) publish that automated testing covers about 16 of 50 WCAG 2.1 AA success criteria. That is why this spot-check always includes a keyboard pass.

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NEXT STEPS

14-day fix list and statement outline

1. **Days 1-2:** Critical fixes (Place order button, menu name, hero/product alt text).
2. **Days 3-5:** Contrast and focus rings; add visible labels on every form field.
3. **Days 6-8:** Skip link; unique headings; turn footer links into a list.
4. **Days 9-11:** Re-run axe + Lighthouse on the same 5 pages; re-check keyboard on checkout.
5. **Days 12-14:** Publish an accessibility statement (outline below) and note known limits.

Draft accessibility statement outline (not legal advice)

- Commitment: we aim to meet WCAG 2.2 Level AA on public pages.
- Measures: axe-core + Lighthouse on release; keyboard pass of checkout; alt text review.
- Conformance status: partially conformant (list known issues still open).
- Contact: email for accessibility feedback, and a target reply time.
- Date of this statement and of the last review.

UK public-sector bodies have extra duties under the Public Sector Bodies (Websites and Mobile Applications) Accessibility Regulations 2018. Private shops selling into the EU may have duties under the European Accessibility Act. This spot-check is technical evidence for your team, not a legal opinion on whether those rules apply to you.